



SoBro2020 Building an Equitable Future

VIRTUAL COMMUNITY SUMMIT

SoBro has been providing critical programs and services for the residents of the South Bronx and beyond for over 48 years. Annually, we serve over 5,500 + residents with our comprehensive and innovative approach for preserving and developing quality and sustainable affordable housing, providing critical services for small and minority owned businesses, programming for adult and youth education as well vocational training, and green initiatives.

Our three-part virtual community panels will host conversations with key practitioners, along with government and community thought leaders and influencers, as we discuss the futures of our communities and residents. Our focus will be specifically on the current economic and programmatic impacts to supportive housing, youth development and small businesses, and the future opportunities of providers and advocates. We will explore the issues facing these critical populations and businesses, while looking at funding needs and the development of new and emerging concepts to strengthen, build and deliver the best in class solutions for our greatly impacted communities.

Throughout this series, SoBro will be focused on addressing the needs of our at-risk communities with our partners and employing all our programs, services, and staff to ensure the long-term viability of our communities.

PANEL 1: **SOCIOECONOMIC** **INEQUALITIES & ITS** **IMPACTS ON OUR** **YOUTH**

NOVEMBER 16, 2020 @ 12 NOON EST

This session will be focused on our community's youth, the loss of educational attainment, limited socialization, and the inadequate resources for remote learning during this pandemic. We will also touch upon racial inequities existing in the educational system, how our youth are impacted, and what we can do as advocates to support the educational and vocational needs of our children.

PANEL 2: **SMALL** **BUSINESS:** **2020 CHALLENGES,** **2021 OPPORTUNITIES**

DECEMBER 14, 2020 @ 12 NOON EST

This session will focus on challenges that affect small businesses in the Bronx today – assessing the funding and educational needs for our entrepreneurs and the needed services they bring to our neighborhoods. We will also explore systemic challenges to ensuring access to opportunities for our small businesses and highlight creative avenues to address these dynamics.

PANEL 3: **BEYOND** **BRICKS & MORTAR:** **SERVING AT RISK** **POPULATIONS**

FEBRUARY 16, 2021 @ 12 NOON EST

At risk and/or disenfranchised populations face a myriad of challenges impacting their efforts to secure permanent and quality housing. This panel will focus on the LGBTQ, disabled, and special needs communities—framing key issues, innovations in housing and services, and the focus on what priorities are needed in the future to serve these communities.

ALL WEBINARS START AT 12 NOON EST

SPONSORSHIP

\$25,000 PLATINUM LEAD SPONSOR

- 20 All Access passes: for each of the 3 panels
- Special Recognition: At opening and closing of each panel
- 1 Curated Question from senior representative on one panel
- Logo on Post Panel Survey (3 surveys)
- Logo on Opening Event Video
- Logo: SoBro website and event platform
- Logo: On all event marketing communications and on social media

\$10,000 GOLD LEVEL SPONSOR

- 10 All Access passes: for each of the 3 panels
- Special Recognition: At opening and closing of each panel.
- Logo: SoBro website and event platform
- Logo: On all event marketing communications and on social media

\$5,000 PANEL PLATFORM TUTORIAL SPONSOR

- 6 All Access Passes: for each of the 3 panels
- Special Recognition: on tutorial video
- Logo: SoBro website and event platform
- Logo: On all event marketing communications

\$2,500 SOBRO LEADER SPONSOR

- 3 All Access passes: for each of the 3 panels
- Logo: SoBro website and event platform
- Logo: On all event marketing communications

\$1,000 SOBRO SUPPORTER SPONSOR

- 2 All Access Passes: for each of the 3 panels
- Listing: On SoBro website and panel platform
- Listing: On all marketing communication

\$500 SOBRO FRIEND SPONSOR

- 1 All Access Pass: for each of the 3 panels
- Listing: On SoBro website and panel platform

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Future**



TICKETS

CORPORATE:
\$150 for all 3 panels;
or **\$60** per panel

NONPROFIT/GOVERNMENT:
\$100 for all 3 panels;
or **\$40** per panel

STUDENTS/COMMUNITY RESIDENTS:
\$75 for all three panels;
or **\$30** per panel



☐ **I / WE WILL BE PLEASED TO ATTEND**

☐ **PLATINUM SPONSOR:**
\$25,000

☐ **GOLD SPONSOR:**
\$10,000

☐ **PANEL PLATFORM TUTORIAL SPONSOR:**
\$5,000

☐ **SOBRO LEADER SPONSOR:**
\$2,500

☐ **SUPPORTER:**
\$1,000

☐ **FRIEND:**
\$500

INDIVIDUAL TICKETS:

CORPORATE RATE:

☐ **\$150** for all 3 panels;
or **\$60** per panel ☐ Panel 1
☐ Panel 2
☐ Panel 3

NONPROFIT/GOVERNMENT RATE:

☐ **\$100** for all 3 panels;
or **\$40** per panel ☐ Panel 1
☐ Panel 2
☐ Panel 3

Students/Community Residents:

☐ **\$75** for all three panels;
or **\$30** per panel ☐ Panel 1
☐ Panel 2
☐ Panel 3

☐ **I/WE WILL NOT BE ABLE TO ATTEND BUT WISH TO MAKE A CONTRIBUTION OF \$..... IN HONOR OF**

Please print your name/company as it should be listed on the invitation and program for the event:

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To purchase tickets for this event and for credit card payments, please go to our website: www.sobro.org

We appreciate any sponsorships levels above \$1,000 be paid via check.

Name:

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Enclosed is my check, payable to SoBro in the amount of \$.....

Please remit checks to:

Ioannis Dunn
SoBro
555 Bergen Avenue
Bronx, NY 10455

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Questions about sponsorship opportunities or tickets? Please contact:
Ioannis Dunn at SoBro, (718) 732.7502 or idunn@sobro.org or
Brenda Ratliff at K2New, (347) 306.4530 or bratliff818@gmail.com