

THURSDAY, JULY 15TH, 2021

PRE-SHOW: 6 PM

MAIN EVENT:

6:30 PM – 7:30 PM

SoBro

A Mid-Summer Night's

VIRTUAL
DINNER EVENT



SUPPORTING SOBRO'S EFFORTS FOR
BUILDING A STRONGER TOMORROW

FEATURING A COOKING DEMONSTRATION
WITH AWARD-WINNING CHEF,
TV PERSONALITY AND AUTHOR

Chef J.J. Johnson

SoBro has provided critical programs and services for the residents of the South Bronx and beyond for almost 50 years. We annually serve over 5,500 + residents with comprehensive, innovative, quality, and leading affordable housing preservation and development, small and minority-owned business supports, adult and youth educational and vocational programming, and green initiatives.

The past year has been challenging on so many levels, especially for our low-income communities of color, which have been disproportionately impacted through the pandemic. Even with a State-wide shutdown, SoBro continued to serve Bronx small businesses, youth, seniors and families with education, access to programs and financing, vaccines, and other critical resources.

In addition to the ongoing need for services provided through our core programs, we recognized that food insecurity also dramatically increased in our communities. We immediately began to partner with restaurants and food banks to provide pre-packaged meals as well as fresh

foods to local families – delivering over 3,500 meals and 126,720 pounds of fresh produce, grains, meats, vegetables, and other non-perishable items to over 220 families who are our neighbors as well as residents of SoBro owned properties.

This special event will feature **Chef JJ Johnson, a James Beard Award Winner for Best Author and Nominations for Best Chef and Rising Star NYC, Forbes and Zagat 30 under 30, and 2 time Best New Restaurant of the Year Winner by Esquire Magazine**, will conduct a cooking demonstration of a delicious entrée and signature event cocktail that will thrill the senses with nutritious tastes for a perfect summer meal. Chef JJ is donating his time for this cooking demonstration to support SoBro's existing comprehensive programs and our expanded work on combatting food insecurity.

SoBro is proud to expand our work to help in our community's economic, social, and mental needs during this pandemic and beyond. We hope that we can count on your support. **Every Dollar Counts... and so can you! Please consider one of the following sponsorships to aid in our work.**

Sponsorship

LEVELS AND BENEFITS

\$25,000

PLATINUM LEAD SPONSOR

- Your sponsorship will provide 20 meals for low-income community residents who will receive their meal on the day of the event hand delivered by a SoBro staff or Board member.
- Senior staff representatives may provide a brief welcome message at the beginning of the event.
- Fifteen (15) All Access Passes to the event platform and to attend the pre-show and main event.
- Special recognition on SoBro's Event Platform home page.
- Company logo on special Sponsor page with a link to your website.
- Company logo included on all marketing communications and social media posts.
- Company logo included on event opening and closing presentation.
- Special recognition from SoBro staff at the start of the event.

\$10,000

LIVE EVENT BREAK SPONSORSHIP

- Your sponsorship will provide 10 meals for low-income community residents who will receive their dinner on the day of the event, hand-delivered by a SoBro staff or Board member.
- Eight (8) All Access Passes to the event platform and to attend the pre-show and main event.
- Company logo prominently displayed during event break.
- Special recognition on SoBro's Event Platform home page.
- Company logo on special Sponsor page with a link to your website.
- Company logo included on all marketing communications and social media posts.
- Company logo included on event opening and closing presentation.

\$5,000

SUPPORTER LEVEL SPONSORSHIP

- Your sponsorship will provide 5 meals for low-income community residents who will receive their dinner on the day of the event, hand-delivered by a SoBro staff or Board member.
- Five (5) All Access Passes to the event platform and to attend the pre-show and main event.
- Special recognition on SoBro's Event Platform home page.
- Company logo on special Sponsor page with a link to your website.
- Company logo included on all marketing communications and social media posts.
- Company logo included on event opening and closing presentation.

\$1,000

FRIEND LEVEL SPONSORSHIP

- Your sponsorship will provide for 2 meals for low-income community residents who will receive their dinner on the day of the event hand delivered by a SoBro staff or Board member.
- Two (2) All Access Passes to the event platform and to attend the pre-show and main event.
- Special recognition on SoBro's Event Platform home page.
- Company logo on special Sponsor page with a link to your website.
- Company logo included on all marketing communications and social media posts.
- Company logo included on event opening and closing presentation.

Individual Tickets

CORPORATE:

\$200

All Access Pass to the event and event platform

NONPROFIT/
GOVERNMENT:

\$150

All Access Pass to the event and event platform

COMMUNITY
RESIDENTS:

FREE

A link to purchase individual tickets will become available in mid-June. A formal invitation to follow.

Each ticket is entirely tax-deductible.

2021

EVENT SPONSORSHIP COMMITMENT FORM



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Please print information as you would like it to appear on all listings.

Commitment Level Name: **Commitment Amount: \$**
(see levels on the previous page)

*Note:
a) For sponsors with multiple tickets: we will reach out to you for your attendee names.*

Company Name:

Company Contact Name:

Title:

Phone Number:

Email Address:

**Note: Checks made payable to SOBRO.
All Commitments paid by Monday, July 12th, 2021.**

Please email, mail, or fax the attached Sponsorship Form with your commitment level to:

Ioannis Dunn Srimuangboon
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Bronx, NY 10455

For additional questions about this event, please contact our event consultant:

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