

SoBRO MINORITY & WOMEN



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## Minority and Women-Owned Business Enterprise (MWBE) Certification Assistance Workshop

The **Minority and Women-owned Business Enterprise Program** works to ensure the greater participation of minority and women-owned businesses in the New York City procurement process. Firms that have been in business for over one year and are at least 51% owned by a minority or a woman are eligible for this certification.

All certified firms are listed in the New York City Department of Small Business Services' official Directory of Certified Businesses which can be accessed on-line at [www.nyc.gov/buycertified](http://www.nyc.gov/buycertified) and is currently available to purchasing officers and contracting agencies. This means that your business will be listed online for all Internet users to view!

Come to our **free workshops** and receive assistance in completing the M/WBE Certification application. We, at SoBRO, cannot stress the importance of having such a valuable certification so please don't put off starting the application process any longer. This certification program has become an essential instrument in helping minority and women business owners gain access to New York City's economic mainstream.

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<b>Date</b>	Friday, September 24, 2010
<b>Time</b>	10:00am – 11:00am
<b>Location</b>	Hostos Community College (Gymnasium) 475 Grand Concourse Avenue, Bronx, NY 10461
<b>Guest Speaker</b>	Mr. Walter E. Maxwell, Director of External Affairs NYC Department of Small Business Services
<b>RSVP</b>	(718) 732-7538 or <a href="mailto:EGelladola@sobro.org">EGelladola@sobro.org</a>

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For more information about SoBRO's Procurement Technical Assistance Center (PTAC), upcoming workshops and our M/WBE Program contact us at (718) 292-3113 or visit [www.sobro.org](http://www.sobro.org).

For more information on SBS M/WBE program, please visit [www.nyc.gov/buycertified](http://www.nyc.gov/buycertified)  
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